

Open
Leg
Union
Shirt



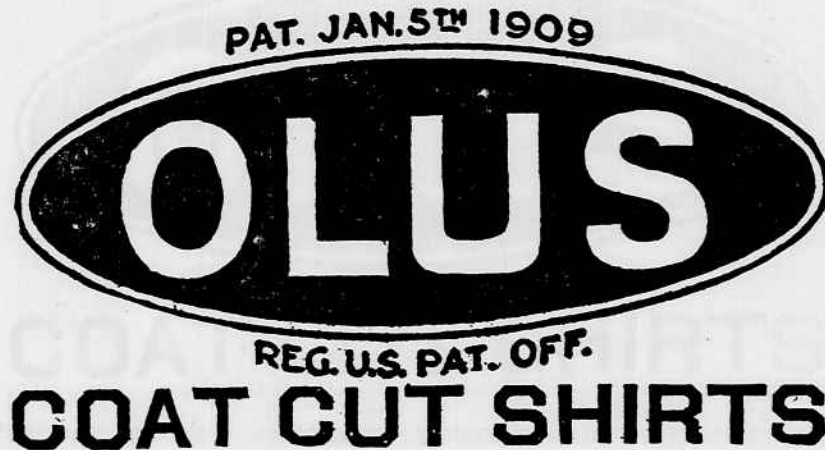
The Men of Washington to Share \$300,000

The corporation controlling the Olus Coat Shirt is investing \$300,000 in advertising. First came announcements in all the leading magazines, the results of which created nearly 1,000,000 wearers of Olus Shirts. Now comes advertising directly benefiting each individual man. Each city is to share. Last week it was Boston—where 6,600 "Olus" Shirts were distributed through the agency of the Shepard Norwell Company. Now comes Washington—and this New Men's Shop is selected because of central location and reputation. 3,500 Shirts are allowed to Washington, the distribution to commence tomorrow morning in the New Men's Shop, G street, two doors east of Eleventh.

Double floor space, extra salesmen and cashiers will assure quick service.

Important

The president of the Phillips Jones Company, makers of the "Olus," estimates that 3,500 Shirts distributed in Washington will quickly result in ten times that number sold—and that the ratio of increase will continue until the "Olus" will be almost universally worn.



Important

The distribution of "Olus" at practically half the standard prices is positively limited to 3,500 of these Shirts, and gentlemen who profit by this distribution and recommend them to their friends are requested to mention the standard prices and not the temporary quotations mentioned below.

Shirts That Never Work Up---With Drawers That Never Drag Down

Indispensable

The "Olus" is indispensable during the summer season—when the vest is not used and the shirt somewhat exposed. The Shirt cannot work up—nor will the drawers drag down—discomforts inseparable from the old-time garments.

The "Olus" can be worn with an undershirt—no other underwear is necessary—but union suits or drawers can be worn if desired.

Sale Prices Limited to 3,500 Shirts

95c

Standard at \$1.50

Standard at \$2.00

\$1.45

Standard at \$3.00

Standard at \$3.50

\$1.95

Standard at \$4.00

Standard at \$5.00

The "Olus," the ideal combination of shirt and drawers, is man tailored and guaranteed perfection of fit and comfort. Materials include best of pure silk, silk and linen, pongee, mercerized madras, percale, etc. Some with neckbands, some with attached collars, for outdoor sports. White and colors, including the young man's shirt with satin stripes in bright colors.

Don't Forget

The "Olus" at the special introductory prices are only during the distribution of 3,500 Shirts, beginning tomorrow morning.

The "Olus" story is a most convincing one—interview one of the young men you will find near to the door of this new Men's Shop, on G street, two doors east of 11th.

The Palais Royal

A. LISNER.

Daily Hours: 8:15 to 5.

G STREET.

The Home Folks' Store

The July Clearing Sale ends this week—beginning tomorrow—with broken lots bunched at reduced prices to make certain of an immediate clearing.

Doors Were to \$2.50. 59c

For wide doorways are double doors; for ordinary doorways are ordinary doors, sizes 2.6x6.6 feet to 3.9x7.0 feet. All are best doors, some of them 1 1/4 inches thick. Complete with all fixtures, reduced to 59c for choice.

Window Screens, 12 1/2c to 45c

Were 19c and up to 65c.

Please bring exact measurements—the finally reduced prices must be linked with a final sale.

Fourth Floor—6 elevators.

Rugs

On Fourth Floor.

Rugs of best matting, plain center, with borders in colors; 9x12 feet, \$1.99; 6x9 feet, \$1.39; 27x54 inches, \$1.19; Rag Rugs, 6x9 feet down to 18x36 inches. Now \$3.99 and down in prices 59c
Rustic Rugs, fast colors and reversible; 4.6x7.8 feet. Were \$3. Mats of rubber, best quality; size 18x30 inches. Were \$1.00

Various

On Fourth Floor.

Window Awnings, complete with all attachments; to fit windows 2.6 and 3.8 inches wide 98c
Drop Curtains, with poles, ropes, etc.; 10 feet wide by 8 feet long, \$1.49; 6x8, 8x5 feet. 79c
Couch Covers, of Belgium cotton, looking and feeling like linen; 50 inches wide, 22-2 yards in length; fringed all around 79c

Refrigerators—Basement Store

Reduced Prices Again Reduced.

Lift Top Box, white enameled inside; 22 1/2 inches wide, 14 1/2 inches deep, 29 1/2 inches high; 40 pounds ice capacity. Value \$10.50, at \$8.25
25 1/2 inches wide, 18 1/2 inches deep, 42 inches high; 75 pounds ice capacity. Value \$15.00, at \$12.75
27 1/2 inches wide, 19 inches deep, 45 inches high; 90 pounds ice capacity. Regularly \$16, at \$13.95

Lift Top Box, galvanized lined; 15 inches deep, 20 inches wide, 40 inches high; 35 pounds ice capacity. at \$4.48
Ice Chests, hardwood; 17 inches deep, 23 inches wide, 24 inches high; 40 pounds ice capacity. at \$3.25
Apartment House Style; 24 1/2 inches wide, 16 1/2 inches deep, 50 inches high; 80 pounds ice capacity. Value \$18, at \$14.75

Other Basement Store Bargains.

Lawn Mowers with 8-inch drive wheels; 3 self-sharpening crucible steel knives; at \$1.98
Garden Hose, best quality; will not kink or leak; guaranteed for 3 years; complete with couplings; at, per foot 15c
Bathroom Sprays; fit any size of faucet; easily connected. Standard at \$1.00. 79c

Garden Hose, 25 feet; complete with couplings 1.45
Garden Hose Reel, well made; with iron wheels; will hold 100 feet of hose; at 52c
The American Food or Vegetable Chopper; cuts fine or coarse as desired; without mashing or squeezing. 98c value at 75c

Miss Barbara Sauter

Our late near neighbor on Eleventh street—famous for decorative art needlework—is now the chief of the Palais Royal Art Department. She invites old friends and new to view her new stamped designs—including monogramming—for trousseaus, baby's layettes, etc.
Miss Sauter is also to greatly reduce the stock here, and is quoting reductions in prices to create lifetime bargains. Second Floor—6 Elevators.

Palais Royal Clearing Sale

Daily Hours:
8:15 A.M. to 5:00 P.M.

A. Lisner
G and Eleventh Streets

Dresses Now \$1.99, \$3.98 & \$5

The variety now includes sample garments worth to \$20.00

See the G street window display—for the bewitching White Net and Lace Dresses included at \$5.00. In the Eleventh street window are almost as dainty dresses at only \$3.98. At \$1.98 are dresses that will be the greatest surprise—when the styles, materials and needlework are thoroughly appreciated.

Third Floor—6 Elevators.

Blouses, 75c

Values \$1.00 and up

Look for ten of the daintiest models of the season—of Sheer White Voile Blouses standard at \$1.00 to \$2.00, at only 75c for choice.
Some of all-over embroidery; some with shadow lace medallions, some with tucked fronts, man tailored.
Such Blouses at 75c are better than the heretofore best bargains of this summer of 1915.
Center Aisle—Near Eleventh Street Door.

Skirts, 59c

Values to \$2.00

Every style is here because all the samples of the maker are included. Hurry for those with elaborate patch pockets and belts.
Materials include pique, linen, rayon, etc. Link man tailoring with these best materials and you'll understand that 59c for such skirts is a nominal price.
Basement Store—Four Elevators.



Summer Lingerie, 25c and 88c

Not New—Tossed and Tumbled—Bargains Withal, Worthy of Investigation.

The last week of the July Clearing ends with the best bargains of the month. Bunched at 25c are Short Skirts, Corset Covers and Drawers that were 50c and up. Bunched at 88c are garments that were to \$1.98. See contents of Street Floor Table, near elevators, for elaborate Combination Garments, Envelope Chemises, Lace Bodices, bewitching Gowns and wide Petticoats.

Corsets, 89c

Street Floor

Including the well known R & G and Princess Corsets, favored by almost every woman.
Note the double boning and the six strong hose supporting straps.
All sizes here tomorrow on first floor table, near elevators.
See table full—near G street door.

Corsets, \$1.98

Values to \$5

The shelves are being emptied of famous corsets, including \$5.00 models, and carried to the street floor for sacrifice. Choice for \$1.98—on table near elevators. At \$3.50—these will remain on third floor—are brocade models that were \$12.00. Third Floor—6 Elevators.

Misses' Dresses Now \$3.65

Two-piece and Quaker, this season's favorite summer models, predominate. Coatee effects will be noted and admired, especially those with white skirt and embroidered linen coatee in colors. Girlish and bewitching are the Dresses with vestee and collar of sheer organdy trimmed with fine lace. Plaitings, hemstitching, ribbons and girdles give dainty touches to other models.

Third Floor—Six Elevators.

Suits, 49c

Caps and Hats, 50c.

Is your boy from 2 1/2 to 8 years of age? Yes! Then here's rare news—Middy, Tommy Tucker, Eton and Vestee Wash Suits that sold to \$1.50, bunched at only 49c for choice.



Choice for \$1.00

Samples and discontinued patterns—14-inch Serving Trays, Water Pitchers, Covered Preserve Dishes, Bonbon Dishes, Toast Racks, Sirup Pitchers, Fruit Bowls Pickle Jars, Vinegar Cruets, Candlesticks, Cracker Jars, Fern Dishes with artificial Ferns, Card Trays, Cream Pitchers, Sugar Bowls, &c.

Rogers Spoons, 6 for 39c



Rogers' Teaspoons, six for...39c
Rogers' Tablespoons, six for...39c
Rogers' Dessertspoons, six for...39c
Rogers' Medium Forks, six for...39c
Rogers' Oyster Forks, six for...39c
Rogers' Salad Forks, six for...39c
Rogers' Pie Forks, six for...39c
Rogers' Butter Spreaders, six for...39c
Rogers' Cold Meat Forks, six for...39c
Rogers' Cream Ladles, each...50c
Rogers' Pickle Forks, each...25c
Rogers' Butter Knives, each...25c
Rogers' Sugar Shells, each...25c
Rogers' Child's Set, 3 pieces...50c
Rogers' Sugar Tongs, each...50c
Street Floor—Center.

Pillowcases

Thousands of Them.

9c

7 1/2c

Were 12 1/2c

Were 10c.

1,500 Sheets

Second Floor—6 elevators.

59c

31c

Were 75c.

Were 49c.

The Pillowcases are 42x36 and 45x36 inches, with wide hems. The Sheets at 31c instead of 49c are 72x90 inches, hemmed and ironed, ready to use. At 59c instead of 75c are 81x90-inch Sheets. Second Floor—rear of elevators.

Utica Sheets

70c size, 54x 90..... 60c
75c size, 63x 90..... 65c
80c size, 63x 99..... 70c
80c size, 72x 90..... 70c
85c size, 72x 99..... 75c
90c size, 81x 90..... 80c
1.00 size, 81x 99..... 90c
1.10 size, 90x 99..... \$1.00
1.25 size, 90x108..... \$1.15

Pillowcases

42x36 inches18c
45x36 inches20c

Mohawk Sheets

60c size, 54x 90..... 50c
65c size, 63x 90..... 55c
70c size, 63x 99..... 60c
70c size, 72x 90..... 60c
80c size, 72x 99..... 70c
80c size, 81x 90..... 70c
85c size, 81x 99..... 75c
95c size, 90x 99..... 85c
1.00 size, 90x108..... 90c

Pillowcases

42x36 inches16c
45x36 inches18c

This Rocker, \$1.49

Reduced From \$2.75.

When you note the finish of this Rocker you will know the value is \$2.75.

This Cart, \$1.39

Folding Chair
Go-Cart, with rubber tire wheels. Guaranteed in every respect.

This Sulky, \$3.98

Reduced From \$5.00.

Note the three-position back. One motion, full collapsible. Foot rests and every new adjunct of the best 1915 models.

